

Robin Kumar

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SKILLS

- **Programming Languages** : HTML, CSS, SCSS, Javascript, API integration
- **Libraries and Frameworks** : Bootstrap, JQuery, React, Redux, Ant design, Material UI, Tailwind css
- **Tools** : Adobe photoshop, Figma, Git, Webpack
- **Other Skills** : Core Web Vital, Responsive design , Accessibility, Performance Optimization, EDS (Edge Delivery Services), node js, express js, MySQL, MongoDB

EXPERIENCE

Senior UI developer Jul 2024 - Present

Zen & Art

- Developing high-quality, responsive UIs for Alshaya projects using React, JavaScript, HTML, and CSS as an Adobe resource.
- Integrated REST and GraphQL APIs for seamless data handling and optimized performance using Edge Delivery Services.
- Collaborated with designers to create visually appealing, user-friendly interfaces, with an emphasis on code modularity and reusability.

Managed project documentation and resources in Adobe SharePoint to support efficient workflows.

Project: Alshaya – Cart & Checkout Team

Client Websites:

H&M Middle East (QA, AE, EG, JO, SA, KW, BH) <https://qa.hm.com/en/>

Bath & Body Works (EG, QA, SA, KW, BH, JO, AE) <https://www.bathandbodyworks.com.sa/en/>

Description:

Contributed as a Senior UI Developer in the Cart & Checkout team for Alshaya's multi-brand e-commerce platforms, supporting major retail brands like H&M and Bath & Body Works across the GCC and North Africa. Focused on building and enhancing user-facing components for a seamless and responsive checkout experience, incorporating localization and secure payment integrations. Collaborated in cross-functional teams to optimize performance, improve UI/UX, and ensure consistency across regional sites.

Technologies Used:

React JS, JSX, JavaScript, HTML, CSS, SCSS, REST API, GraphQL API, Git, SharePoint, EDS (Enterprise Design System), and other frontend development tools.

Senior UI developer Oct 2021 - Nov 2023

Times Internet Noida

My Contributions:

- Designed and developed three custom website themes fully compatible with the GetM360 platform between October 2021 and November 2023.
- Ensured seamless integration of themes into the platform by adhering to UI/UX and software compatibility standards.
- Provided ongoing support for live websites, addressing user issues and ensuring optimal performance.
- Identified and resolved UI bugs to improve user experience across multiple devices and browsers.
- Implemented new features and conducted performance optimizations to enhance theme speed, scalability, maintainability, and usability.

Project: GetM360

Website: <https://getm360.com/showcase/>

Demo Theme 11 <https://demo11.getm360.com/> , Demo Theme 12 <https://demo12.getm360.com/> , Demo Theme 18 <https://demo18.getm360.com/>

Description:

GetM360 is a comprehensive publishing and monetization platform designed for businesses. It enables publishers to easily launch and manage websites using customizable themes within the software ecosystem.

Used Technologies:

HTML5, CSS3, JavaScript, jQuery, Bootstrap, PHP, MySQL, AJAX, REST APIs, Git, Webpack

UI developer Dec 2020 - Oct 2021

Shiptos logistics private limited

Project: Shiptos Logistics Operation System + Website

Website: <https://SHIPTOS.COM>

Description:

The Shiptos platform was developed to streamline logistics operations, providing a seamless and transparent experience for customers. The website enables real-time tracking and updates on logistics, ensuring that customers are always informed about the status of their shipments.

Technologies Used:

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Git, SCSS, Photoshop

Roles & Responsibilities:

Enhanced and expanded the platform by leveraging JavaScript to develop dynamic, interactive user interfaces that provide a rich user experience. Collaborated with the design team to implement responsive layouts using Bootstrap and SCSS, ensuring compatibility across devices. Utilized jQuery for efficient DOM manipulation and to improve front-end functionality. Participated in maintaining the project using Git for version control, ensuring a smooth development workflow and collaboration. Worked on visual design elements in Photoshop to align the website's aesthetics with its functional requirements.

UI developer Jan 2020 - Sep 2020

E-definers technology

Project:

<https://www.roopakstores.com/>, <https://www.multani.org/>, <https://www.delhimagicshop.com/>, <https://www.grdbodybuilders.com/>, <https://demo.edtech.in/GeoSystem/>,

Description:

Designed and developed multiple client-focused websites across diverse industries including retail, pharmaceuticals, fitness, and education. The goal was to deliver responsive, visually engaging, and easy-to-navigate interfaces that align with each brand's identity and objectives.

Technologies Used:

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Photoshop

Roles and Responsibilities:

- Developed responsive and interactive front-end designs
- Created clean UI layouts with Bootstrap and custom CSS
- Designed visual elements using Photoshop
- Ensured cross-browser and device compatibility

Ui & UX designer

Jan 2019 - Dec 2019

Okay web private limited

- Project:
<https://www.oakyweb.com/>
- Drove UI requirements through to implementation, complete with accurate sizing estimates and task breakdowns.
 - Collaborated with teammates to deliver valuable features meeting business and customer needs.
 - Built highly functional web applications using JavaScript, HTML and CSS.

EDUCATION

Scaler

2024

Specialized in Software Development & Problem Solving

beant college of engineering and technology

2019

Bachelor of Technology (B.tech)